Jasper County Cares Coalition

AGENDA for Wednesday, October 9, 2024, at 10:30 AM



Mission: To enhance the awareness of health & human service resources & promote collaboration to better serve Jasper County.

Vision: Safe, healthy, and connected Jasper County.

Sign-in and information table: Please bring information or giveaways.

Welcome/Updates: Welcome folders are available.

- Shawn Kinnison, <u>Shawn.kinnison@hospiceofthemidwest.com</u>
- Ace Stonehocker, <u>ace.stonehocker@agingresources.com</u>

Where to find or get information?

- Website: https://www.jasperia.org/health/jasper_county_cares/
- Facebook: https://www.facebook.com/JasperCountyCaresCoalition
- Events/calendar: https://www.jasperia.org/calendar/ On website!!!
- Resource Guide: https://www.jasperia.org/resources/
- Contact: Becky Pryor <u>jaspercocares@jasperia.org</u> To add or change info.

Other:

- Free at-home COVID tests order link: https://special.usps.com/testkits
- Community Health Town Hall follow-up.
 - o Top Health Improvements from the Town Hall Meeting
 - Mental Health Professional Shortage, Substance and Mental Health: prevention, school programs, treatment and inpatient care, stress
 - Healthcare Staff Shortage, Lack of OB/Prenatal Care
 - Poverty: Lack of Affordable Housing/Homeless, Food Insecurities, Lack of transportation
 - Prevention Chronic Diseases and Cancer, Lack of Wellness programs
 - Lack or Childcare
- LIHEAP application and event flyers. October 2,9,16 & 23 at Discover Hope
- PAT Baby Shower flyer, November 2, 2024.
- CCR&R Child Care checklist handout.

- United Way of Jasper County Letter of Intent due by October 8th http://www.unitedwayofjaspercounty.org/how-to-apply-for-funding.html
- Free Naloxone Request Form for Iowa Organizations, Businesses, and Schools: https://www.naloxoneiowa.org/directory

Agency Spotlight: Discover Hope 517, Katie and Kelsey (10-minute limit) Upcoming:

- November, IMPACT Community Action Partnership, Paula Arkema
- December- Jasper County Habitat for Humanity, Becca Decker
- February 2025: MICA
- March: St. Croix Hospice, Maddie France
- April: Crisis Intervention Services, Jodi Blackford
- May: The Well, Mary Romberg
- June: American Lung Iowa, Emma Krapfl

Member Introductions/Share (1 minute for each organization) Please stand up & state your name, organization, services provided, any changes, and upcoming events. Take a moment for any questions.

Any volunteer or job opportunities?

Anything else you would like to share?



Jasper County Cares Coalition's featured agency: Discover Hope

Website: https://discoverhope517.org/

Facebook: https://www.facebook.com/discoverhope517

Email: jaspercocares@jasperia.org



Examples: connections, resources, information, networking

Name or Organization:

Tell more:

WINS! (Sharing positive connections for Jasper Co. Cares) See the form above.

- Thank you to Capstone and CPPC for supporting Red Ribbon Week and the Newton YMCA Trick or Treat. Rita Baker and the Pregnancy Center for sorting the ribbons and bracelets.
- Jasper County Sheriff's Office Facebook https://www.facebook.com/share/p/bTko4j51SRmbjUcL/
- 82 people attended the Town Hall meeting for the Community Health Assessment on 9.11.2024!
- Immunization school audits began this month. Shout out to the good work the school nurses. We have completed Lynnville- Sully, Newton Elementary Schools, and Baxter. We have scheduled PCM, Colfax-Mingo, Newton HS, West, and Berg this month.

October Subgroups

Maternal Child Health: Before the Cares Meeting



OB/prenatal care leaving Newton is a concern. Where to refer people?

Senior Focus Group: At this time, the meetings are canceled. If members would like to continue having this meeting, let us know if you are willing to facilitate the meeting.

Schools Subgroup: October 9th meeting after the regular Cares meeting

We would love to have a representative from each school. We have red ribbon week items to distribute.



- Welcome new school leaders and staff!
- Follow up on stop-the-bleed kits & training. Are they installed? Did you have training or is it planned?
- Mental health in schools: Capstone (Julie Smith, julies@capstonebh.com) and NAMI (see below)
- Red Ribbon Week: October 23-31, 2024. Drug and bully-free. www.redribbon.org
 - o Links below.
 - Free red ribbons and bracelets distributed to the school districts at this meeting!
- Resource Guide: https://www.jasperia.org/resources/ See the next page with a list. Link websites.

SCHOOL SHARING 10.1.2024 Resource Guide: https://www.jasperia.org/resources/

FREE PRESENTATIONS

- <u>American Lung, Iowa</u>: Free presentation on Quitline Iowa, school curriculum, Contact Emma <u>Emmaline.Krapfl@lung.org</u>
- EFR: Drug and opioid misuse education for schools. Contact Joe at jmcquerry@efr.org
- NAMI of Central Iowa: End the Silence, Suicide prevention. Contact: Erik at egustafson@namicentraliowa.org

SERVICES

- <u>I-smile School Dental</u>, MICA, Contact <u>kristina.burma@micaonline.org</u>
- Homelessness Program: Rolling Hills, contact Lindsey Sinn, lsinn@centraliowashelter.org
- <u>Iowa League of Heroes: Children dealing with medical issues or bullying at school to the local business trying to make a positive impact in our community. https://iowaleagueofheroes.com/</u>
- For Pregnant or Parenting Students: Pregnancy Center of Iowa, Parents as Teachers, MICA for WIC https://www.jasperia.org/resources/pregnancy/

ITEMS

- RAYS scholarship from IMPACT: for eligible low-income students to participate in sports, band, dance, etc. https://www.impactcap.org/rays
- Food Bank of Iowa: Food programs for your school. Contact ty.harris@iowafoodbank.org
- Free Condoms: https://myiacondoms.org/pages/organizations-and-agencies
- <u>Delta Dental: https://www.deltadentalia.com/foundation/rethink-your-drink/</u> For upcoming opportunities in 2025, please email <u>jmiller@deltadentalia.com</u>. <u>Apply now.</u>
- <u>Healthy Habits:</u> Free posters, coloring books, and tattoos. Order form.
- <u>Firstbook:</u> Low-cost books (only shipping). Only pay shipping and handling. https://www.fbmarketplace.org/register/

GRANT OR FUNDING OPPORTUNITIES

- Jasper County Opioid Settlement: https://jasperia.org/health/opioid_settlement/
- <u>Casey's https://www.caseys.com/community/donate-your-points</u> Donate points. Sign up October-November.
- <u>United Way of Jasper County</u> <u>Letter of Intent due by October 8th</u> <u>http://www.unitedwayofjaspercounty.org/how-to-apply-for-funding.html</u>

EMERGENCY/ CRISIS RESOURCES: September was Emergency Preparedness Month

- Free Stop the Bleed or CPR Training: Jasper County EMA, Steve J. Ashing sashing@jasperema-hls.org
- <u>Crisis Canines of the Midlands</u>, 515-344-2257, <u>crisiscanineglory@gmail.com</u>. Steve Ashing, Jasper County EMA, and Lt. Gunsaulus attend Cares with trained dogs.
- <u>Capstone Behavioral Health</u>, for Mental Health needs contact Julie Smith, Director, julies@capstonebh.com
- Ready Iowa: School Crisis Preparedness Kits: https://ready.iowa.gov/wp-content/uploads/2022/07/PUB SchoolsCrisisKit-22.pdf
- Free Game Emergency Planning: https://www.fema.gov/about/organization/region-8/disaster-mind-game
- Free Naloxone Request Form for Iowa Organizations, Businesses, and Schools: https://www.naloxoneiowa.org/directory

Red Ribbon Week Resources https://www.redribbon.org/

Resources (Links in pdf version or on the website)

Community Anti-Drug Coalitions of America

Drug Enforcement Administration

Drug Free America Foundation

DUI Resources: A Guide To Charges, Treatment, and Supportive Services

Lock Your Meds

Drunk Driving Statistics

How to Quit Cigarettes

Mothers Against Drunk Driving

National Association for Children of Alcoholics

National Highway Traffic Safety Administration

National Institue on Drug Abuse

Natural High Red Ribbon Resources

NIDA for Teens

Students Against Destructive Decisions

Substance Abuse and Mental Health Services Administration

The White House Office of National Drug Control Policy

Lesson Plans

Fentanyl Awareness Guide for Parents, Teens, and College Students Montana Meth Prevention Natural High For Educators NIDA's Lesson Plan and Activity Finder Operation Prevention SAMHSA Materials for School



Meeting Dates (2nd Wednesday)

2025
Feb 12 Jul 9
2024 Mar 12 Sep 10
Oct 9 Apr 9 Oct 8
Nov 13 May 14 Nov 12
Dec 11 Jun 11 Dec 10

Contact: jaspercocares@jasperia.org Jasper Co. Office Building, Large Conference Room 315 W. 3rd St N. Newton, IA



Low-Income Home Energy Assistance Program (LIHEAP)

Please have the following documents ready for your appointment:

- 1. Social Security Cards for all household members.
 - We can also accept: Birth Certificates, Unexpired Iowa Driver's License/Real IDs, Passports, Federal Tax Returns, or I-94 plus a verbal of your social security number.
- 2. Income Documentation for all household members 18+ from either...
 - The most recent 30 days
 - Paystubs, 2024 SSI/SSDI Letter, Unemloyment income, Pension/Retirement/VA Benefits, etc.
 - o If your household has had no income in the last 30 days, a form will be provided to you to sign

OR

- Annual income
 - o 2023 or 2024 W2s or Federal Tax Returns

Note: the **time frame must be the same** for all household members

- 3. Most Recent Utility Bills for Heat AND Electric Vendors
 - Must have the correct address, account number, and date visible
 - Note: these may be the same Vendor

If you do not have all of these documents, you will be asked to reschedule.



Low-Income Home Energy Assistance Program (LIHEAP)

Please have the following documents ready for your appointment:

- 4. Social Security Cards for all household members.
 - We can also accept: Birth Certificates, Unexpired Iowa Driver's License/Real IDs, Passports, Federal Tax Returns, or I-94 plus a verbal of your social security number.
- 5. Income Documentation for all household members 18+ from either...
 - The most recent 30 days
 - Paystubs, 2024 SSI/SSDI Letter, Unemloyment income, Pension/Retirement/VA Benefits, etc.
 - If your household has had no income in the last 30 days, a form will be provided to you to sign

OR

- Annual income
 - 2023 or 2024 W2s or Federal Tax Returns

Note: the **time frame must be the same** for all household members

- 6. Most Recent Utility Bills for Heat AND Electric Vendors
 - Must have the correct address, account number, and date visible
 - Note: these may be the same Vendor

^{*}If you do not have all of these documents, you will be asked to reschedule.*



Need help with your energy bills?

You may be eligible for assistance!

Join us in person at a pop-up event to meet with IMPACT to discuss your options.

We want to help you before you get behind. Bring a friend!

we want to netp y	ou before you get benind. Bring a friend:
Dates:	Wednesdays; October 2nd, 9th, 16th, and 23rd
Time:	9:00 AM - 4:00 PM
Location:	Discover Hope 733 1st Ave E, Newton, IA 50208
What to have:	 Social security card for all household members. Household income information, one of the following: Most recent income from the last 30 days. Your annual completed tax return forms. Zero income is okay. List of all household member's demographic information. Utility account information and a copy of bill if possible.
Contact:	Jessi Balk, Community Outreach Specialist jbalk@impactcap.org 515.236.9021









Short Years Partnership Office Newton, IA (please register for address)

Saturday,

November 2, 2024

10:00-11:30 AM

FREE GIFTS for expecting parents in Jasper County

Carseat installation also available

Thanks to our Event Sponsor!



Registration is required! Scan the QR code to register









www.iowaccrr.org

Finding a Child Care Provider Checklist

Trust your instincts to help you determine what is best for your family by interviewing providers for comparison. Exploring these points will help you make an informed decision that meets your family's needs. The lowa Department of Health and Human Services (HHS) is the regulatory body for child care services but...

You are the expert in deciding what is best for you & your child.

Questions To Consider:

	Are you registered/licensed with the lowa Department of Health and Human Services?	ı	How many children do you care for & what ages of children do you typically care for?
	What is your experience & qualifications?	П	How do you keep kids safe & healthy?
	Are you trained in CPR & first aid?		What does your typical day look like?
\Box	What are your hours of operation?		Do you participate in Iowa Quality for Kids (IQ4K°)?
	What is the cost and are there additional fees?	П	How do you handle discipline & behavior issues?
	How do you communicate with families?	П	Do you provide meals & snacks?
	Can you provide references from other families?		What activities & materials do you provide for children to learn and play?

Items To Consider:

- Provider Experience & Training
- Schedule, Hours, Location
- Learning Environment
- Caregiver-Child Interaction
- Staff-to-Child Ratio & Group Size
- Age-Appropriate Activities/Daily Routines
- Outdoor Play Areas & Physical Activities

For a more comprehensive list, scan the QR code or visit our website:



iowaccrr.org/families

- Safety Measures & Emergency Procedures
 - Nutritious Meals & Snacks
- Cost & Fees (Child Care Assistance)
- Family Involvement & Feedback
- Quality Indicators/IQ4K®Rating

Connect With Us

Email: childcare@episervice.org
Text: IAchildcare to 59925

855-244-5301

www.iowaccrr.org



Follow Iowa CCR&R



2025-2026 Community Investment Grant Letter of Intent (LOI)

Please complete the following form and return to United Way of Jasper County electronically at unitedwayjc@gmail.com by 5 p.m. Oct. 8, 2024. Complete a separate letter of intent for each program for which you are applying. Keep your responses to one page. Your contact person will be notified if you are invited to submit a grant application for this program by Oct. 31, 2024. DO NOT MAKE THE LOI'S LONGER THAN 2 PAGES (FRONT AND BACK OF ONE PAGE)

Organization	Organization Name:			
Information:	Contact Person:			
	Address:			
	E-mail:			
	Phone:			
	Organization Mission:			
	Year Organization Was Fo		EIN#	
	Organizational Status:		Other (Specify)	
Program	Program Focus Area: (P	lease select the prima	ry area that your program will impa	act.)
Information:	Program Description:			
	Total Diagram Francis			
	Total Program Expense:			



Naloxone Request Form lowa Organizations, Businesses and Schools

To help address the issue of opioid misuse, the Iowa Department of Health of Human Services (HHS) is launching a new initiative to provide naloxone (the opioid overdose reversal medication) to Iowa organizations, businesses and schools, which may be in a position to render aid to a person at risk of experiencing an opioid overdose. Funded through the State Opioid Response (SOR 3) grant, HHS is offering eligible organizations, businesses and schools, free naloxone nasal spray kits. The purpose of this initiative is to equip organizations, businesses and schools, in the event that their employees, agents, or volunteers encounter someone experiencing a suspected opioid overdose. While the hope is there would never be a need for the use of naloxone, having this medication available as part of a first-aid response could save someone's life.

Eligible organizations, businesses and schools, include but are not limited to: retail/convenience stores; libraries; public or nonpublic schools, community colleges, colleges, universities; restaurants; bars; community or social-services organizations; event venues; and mobile service providers. Note: Under this grant organizations, businesses or schools, which support the use of marijuana to treat substance use or mental health disorders are not eligible.

To complete the process of requesting naloxone kits, an individual with the authority to represent the organization, business or school, must indicate acceptance of the following criteria:

- 1) This organization/business/school understands the essential components of opioid-related overdose, appropriate overdose response, naloxone storage conditions, and naloxone administration.
- 2) This organization/business/school shall ensure that any employee, agent, or volunteer authorized to administer naloxone received from the Iowa Department of Health and Human Services has received training on proper naloxone administration.
- 3) This organization/business/school understands that naloxone provided through this request (1) cannot be distributed or redistributed in any way (including but not limited to being given away, sold, or traded) to anyone outside the organization/business/school and (2) is intended for use only by employees, agents, or volunteers trained to administer naloxone to an individual whom they reasonably and in good faith believe to be experiencing an opioid-related overdose.
- 4) This organization/business/school understands that the purpose of this opportunity is to provide naloxone to be used as part of a response to a suspected opioid overdose, only in the event that other policies, laws, licenses or scope of practice do not prohibit this from occurring.
- 5) This organization/business/school understands that the use of naloxone is not meant to be an alternative to contacting emergency medical services. Due to concerns involving a return of overdose symptoms, always contact 911 when administering naloxone.
- This organization/business/school understands that any naloxone administration, provided as part of this opportunity, shall be reported to the lowa Department of Health and Human Services within 30 days of the administration. Reported administration should be sent to the State Opioid Response (SOR 3) helpdesk at sor@hhs.iowa.gov as an email and only include the date of administration and the outcome (was the individual revived).

A maximum of five (5) naloxone kits per location or per eligible employee, agent, or volunteer, may be requested. If kits are requested for more than one location, please provide a list of the different locations and include the following information:

- Address
- Name of contact person
- E-mail/phone number of contact person
- Number of kits requested

All of the kits requested will be sent to the mailing address listed below.

There are two versions of naloxone offered as part of this initiative, both contain naloxone but have different dosage amounts.

- Narcan Nasal Spray 4 mg
- Kloxxado Nasal Spray 8mg

Please indicate below which version of naloxone is being requested.

By signing this request, I attest that I understand and agree to the criteria specified above and further attest that I have the authority to represent this organization/business/school. I also understand that my request will be reported to the Iowa Board of Pharmacy but that my name will not be reported to the State's Prescription Drug Monitoring Program (PDMP). I further understand that the information contained below is prescription information under Iowa law and I consent to Iowa HHS releasing this information to the public.

Name of Organization/Business/School:	
Type of Organization/Business/School:	
Number of Iowa locations:	
Mailing Address (for naloxone shipment):	
Phone Number:	
Website of Organization/Business/School:	
Total number of Narcan kits requested:	
Total number of Kloxxado kits requested:	
Representative – Printed Name:	
Representative – Email:	
Representative – Signature:	
Date:	

Completed forms are to be emailed to the State Opioid Response (SOR 3) helpdesk at sor@hhs.iowa.gov.

For Iowa HHS Use Only
AUTHORIZATION
I have reviewed and approve the distribution of naloxone to the above-listed organization, business, or school.
Iowa HHS Program Staff:
Date:
PRESCRIPTION
I hereby prescribe naloxone in the name of the above-listed representative in the version, strength, and quantity listed in this Naloxone Request Form, which I have reviewed and approved.
Medical Director/Physician Designee of Iowa HHS:
Date:

RED RIBBON CAMPAIGN®

Parent / School Planning Guide



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INTRODUCING THE 2024 NATIONAL RED RIBBON THEME: LIFE IS A MOVE, FILM DRUG FREE.™

The National Family Partnership (NFP) has unveiled the theme for the 2024 Red Ribbon Week: "Life is A Movie, Film Drug Free.™" This creative theme, submitted by Cheryl Holsapfel, Digital Art Teacher, and Devansh Aggarwal from Solon Middle School, emphasizes the collective impact of embracing a drugfree lifestyle. The annual Red Ribbon Week Theme Contest, sponsored by NFP, encourages participants nationwide to craft slogans reflecting the campaign's mission. The winning theme inspires individuals to contribute to safe, healthy, and drug-free communities through dedication and commitment.

Cheryl Holsapfel, Digital Art Teacher at Solon Middle School, expressed enthusiasm for integrating the Red Ribbon project into her curriculum, providing students with real-world application and engagement. The Red Ribbon Campaign, initiated in 1985 by NFP, symbolizes a commitment to raising awareness about the devastating impact of drugs in America.

Peggy B. Sapp, President of NFP, highlighted the importance of community engagement through initiatives like the theme contest. The theme contest is open annually, Theme submissions for the Red Ribbon Week Contest are open annually from January 1st to December 4th. Winners of the contest receive \$500 worth of Red Ribbon Week themed merchandise, generously provided by Nimco, Inc. As the sole supplier of Red Ribbon Merchandise Theme materials, Nimco, Inc. supports ongoing drug education efforts in schools nationwide.

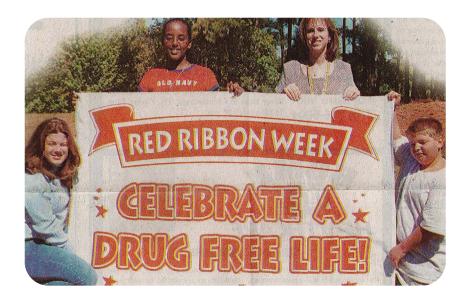
Red Ribbon Week is observed annually from October 23rd to 31st. To learn more about the contest and the campaign, visit www.RedRibbon.org.





Cheryl Holsapfel, Digital Art Teacher (left) and **Devansh Aggarwal**, Student (right) Solon Middle School





Fayette Middle School students, from left, Shay McCoy, Selam Engida, health teacher Kathy Folden and student Thomas Moore show off their banner. *GEORGIA 2001*

The Red Ribbon Campaign[®] is the oldest and largest drug prevention program in the nation, reaching millions of young people during Red Ribbon Week[®], October 23rd - October 31st each year.

What Is Red Ribbon Week?

It is an ideal way for people and communities to unite and take a visible stand against drugs. Show your personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon, October 23 - 31st. The mission of the Red Ribbon Campaign® is to present a unified and visible commitment towards the creation of a drug-free America.

Why?

The National Family Partnership organized the first Nationwide Red Ribbon Campaign in response to the murder of Drug Enforcement Agent Enrique "Kiki" Camarena. Camarena was tortured and killed in Mexico in 1985. After his murder, angered parents and youth in communities across the country began wearing Red Ribbons as a symbol of their commitment to raise awareness of the killing and destruction cause by drugs in America.



Who?

The National Family Partnership is the sponsor of the National Red Ribbon Week® Celebration. We are helping citizens across the country come together to keep children, families and communities safe, healthy and drug-free, through parent training, networking and sponsoring the National Red Ribbon Campaign®.

How?

NFP has been the leading organization in drug-free prevention for forty-four (44) years. NFP is committed to helping families and children reach their full potential and it is impossible to help without donations such as NIMCO. NIMCO is the only place families, children, and schools can purchase Red Ribbon Merchandise Theme material to support ongoing drug education in the schools. Visit Nimco, Inc. to use Red Ribbon Merchandise for your office, school, classroom, or home to show your support in making America drug-free.

Participate in the National Red Ribbon Theme Contest. Each year a new theme is chosen through a national contest. The contest starts in January and runs through December 4. By participating in the theme contest, you are helping to increase the awareness and effectiveness of Red Ribbon Week. Join us! Learn more about the contest by visiting redribbon.org/theme.

Has Red Ribbon Been Evaluated?

Red Ribbon, specifically, has not been evaluated. However, Red Ribbon is based on scientific principles for substance abuse prevention. The White House Office of National Drug Control Policy as well as federal departments of education, justice, and health and human services supports the following principles that have been tested through rigorous research methods.

Evidence-Based Principles for Substance Abuse Prevention

- 1. Address appropriate risk and protective factors for substance abuse in a defined population.
- 2. Use approaches that have been shown to be effective:
 - a. Reduce the availability of illicit drugs, alcohol, and tobacco for the under-aged through laws and policies
 - b. Strengthen anti-drug-use attitudes and norms through sharing information and engaging in activities
 - c. Strengthen life skills and drug refusal techniques
 - d. Reduce risk and enhance protection in families by setting rules and communicating
 - e. Strengthen social bonding
 - f. Ensure that interventions are appropriate for the populations being addressed
 - 3. Intervene early at important stages and transitions.
 - Manage programs effectively by ensuring consistency, training staff and volunteers, and monitoring and evaluating programs.

Office of National Drug Control Policy, Executive Office of the President of the United States

Six Prevention Strategies

Center for Substance Abuse Prevention (CSAP)

Information Dissemination

Prevention Education

Alternative Activities

Community-Based Processes

Environmental Approaches

Problem Identification and Referral

Center for Substance Abuse Prevention, 1992.
Prevention Primer



It Takes A Community To Teach Prevention

How will you celebrate Red Ribbon Week®?

Schools

- · Plan essay and poster contests about drug prevention
- Create theme days and coordinate fun and impactful prevention activities
- Decorate the interior and exterior of your school
- Decorate your homeroom door
- Invite parents and families to a special health fair or education program
- Organize a Red Ribbon Rally
- Organize a Miles of Quarters Campaign
- Screen Natural High videos (naturalhigh.org)

Business

- Wear Red Ribbons and distribute to your employees
- Display Red Ribbons and posters on the interior and exterior of your building
- Place a Red Ribbon message in your advertisements and monthly statements
- Sponsor a School
- Sponsor a Classroom
- Identify and share local prevention, intervention and treatment resources with your employees

Government

- Wear Red Ribbons and distribute to staff and employees
- Display Red Ribbons on interior and exterior of city and county buildings
- Encourage police and fire departments to participate in Red Ribbon Activities
- Display Red Ribbon Car Magnets on all your governmental cars
- Include Red Ribbon Message in employee pay checks and in utility bills
- Identify and share local prevention, intervention and treatment resources with your employees and outside community

Law Enforcement

- · Wear Red Ribbons and distribute to staff and officers
- Display Red Ribbon Car Magnets on all your patrol cars

· Offer to speak at community programs on alcohol and other drugs

Faith Based

- Distribute Red Ribbons at your services
- Incorporate a drug-free message into your sermon.
- Include a special Red Ribbon insert in bulletins
- Distribute Red Ribbons at your services and explain the significance of the campaign
- Hold prayer vigils for those affected by the use of drugs
- · Identify and share local prevention, intervention and treatment resources with your members.

Medical

- Display a basket of Red Ribbons in the waiting room lobby for patients and family members
- Display the Red Ribbon message with posters and banners in your facility
- · Incorporate screening, brief interventionand referral to treatment (SBIRT) into your daily practice

Media

- Inform the community about the Red Ribbon Campaign®, encourage them to participate
- · Wear Red Ribbons and distribute to your employees,
- TV Anchor person, news reporters, etc.

Everyone!

• Celebrate National Plant the Promise Week -October 23-31st! During Red Ribbon Week® schools, businesses, families and youth across America will plant bulbs that will bloom and serve as a reminder to stay drug-free. In most regions bulbs that are planted during October, will bloom in April, during National Alcohol Awareness Month. Order your bulbs today at Nimco.com!



Red Ribbon Activities Guide, References and Resources. For more activity suggestions, visit www.redribbon.org/activities.

LETS GET STARTED

RED RIBBON CHECKLIST

First: Schedule the campaign: Set up a schedule for the morning announcement messages and Parent messages. Decide what day the Photo Contest flyer will be sent home with the students.
Morning Announcements: Read the Morning Announcement Script in this guide. Schedule the announcements to begin on October 23rd. Repeat the message 5 times before October 31st. The last morning announcement should be on October 31st. Our announcement script can be edited to meet the specifics of your school.
Parent Phone Message: Read the Script in the tool kit. Schedule the recorded parent message the week before October 23rd and then again on October 23rd. This message can be edited to meet the specifics of your school. Red Ribbon Week is most effective in preventing substance abuse with parent involvement.
Spread The Word: Distribute the Photo Contest flyer to the students to take home.
Email to Teachers and Staff: Let teachers and staff know the schedule and theme for Red Ribbon. Everyone can participate! Teachers can encourage their students to get involved by entering the National Red Ribbon Photo Contest.
Tell Us About Your Campaign: We want to promote the awesome job you did with the campaign. Go to redribbon.org/contact and tell us about your experience.





- Put the Red Ribbon Theme on the school marquee to deliver the message in the school and community.
- Have "wear red" day at school and other spirit days during the week. Incorporate prevention curriculum into classes each day.
- Schedule a speaker to speak to the students about the risks associated with drug use.
- Use the Red Ribbon Theme to create an Essay or Poster Contest.
- Use the Red Ribbon theme to decorate each classroom door and then each class competes for the best door.
- Use red material or plastic red Solo cups to spell out the Red Ribbon theme in the school chain link fence.
- Make small red bows for all students and staff members; wear the red bow every day during Red Ribbon Week®. Students who wear it every day win a prize.
- Deliver a drug prevention message every day during the morning announcements.
- Show the winning poster during the morning announcements.
- Read the winning essay during the morning announcements.
- Create a "Wall of Pledges" on a giant piece of poster paper in the main hallway. Print the Red Ribbon Theme on the poster paper and hang it up. Anyone who takes the "Pledge" signs his/her name on the poster.
- March around the school grounds chanting the Red Ribbon Theme or organize a walk-a-thon.
- Schedule a student screening of "Natural High" videos (www.naturalhigh.org)



RED RIBBON WEEK MORNING ANNOUNCEMENT:

- Hello students: As you already know this (next) week is Red Ribbon Week® and the theme for this year is "Life Is A Movie, Film Drug Free.™".
- Besides participating in activities at school, we are asking all students to take the Red Ribbon message home and share it with their families and friends.
- Want to win an iPad and \$1,000 for our school? Enter the Red Ribbon Photo Contest. It's easy, it's fun and it's free. Go to www.redribbon.org/contest.

School Personnel: Insert any other activities, announcements, schedules, speakers etc.

RED RIBBON WEEK RECORDED MESSAGE TO PARENTS SCRIPT

Good evening parents. This is	calling from
Students are getting ready for Red Rib	bon Week [®] 2024 – this year's theme is: Life Is A Movie, Film Drug
Free. [™] . At school, students will engage	e in activities that promote a drug free and healthy lifestyle. Pleas
partner with us and discuss this message	e at home, at the dinner table, at family outings, and with friend
and extended family. Ask your child t	o show you the flyer he/she received from school about Red Ribbor
Week [®] .	

Want a fun way to start or continue the conversation about drugs with your children AND have a chance to win an iPad? National Family Partnership is sponsoring a photo contest. This contest is free, simple and you could win an iPad and \$1,000 for our school!!

Log onto www.redribbon.org and find out more!

Thank you and have a wonderful evening.





ENTER THE 2024 NATIONAL RED RIBBON WEEK® PHOTO CONTEST

Win An iPad & \$1,000 For Your School

2 WAYS TO ENTER WAYS TO WIN

ENTER

Families may submit a photo of a home decoration

Schools may submit a photo of a school or virtual school decoration

WIN

Receive the most votes in your Region for your entry

Receive one of the following Judges Awards:

Home Entries

- Most Creative Home
- Best Use of Family and Community
- · Best Use of The Theme
- Most Ambitious
- Most Educational

School Entries

- Most Creative School
- Best Use of School and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

For more details and a list of terms and conditions, visit www.redribbon.org/contest



HOW TO ENTER

Decorate

Decorate your **Home** front door, mailbox or fence with a (double-looped) Red Ribbon and this year's theme: "Life Is A Movie, Film Drug Free."

Decorate your **School** with a (double-looped) Red Ribbon and this year's theme: "Life Is A Movie, Film Drug Free.™"

Snap A Photo & Upload

Take a picture of your Red Ribbon decoration (preferably with people in it!) and upload to www.redribbon.org/contest. You must be 18 years old to enter, so parents (or for school entries, school staff or PTA members) must submit the photos.

Get Votes!

Ask your friends, family, colleagues and school contacts to vote for your photo on our website.

Entry Period
Voting Period
Winners Announced

Oct. 1 - Nov. 1, 2024 Nov. 2 - Nov. 16, 2024

Dec. 4, 2024



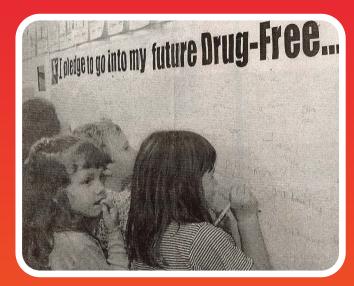






RED RIBBON WEEK® PLEDGE

Spread the word to get parents and your community involved in Red Ribbon Week®



A group of St. Henry Consolidated Local Schools 2nd graders sign their names on a banner to pledge their intent to stay drug-free as part of Red Ribbon activities. *OHIO*, 2001

- Download and print pledge to send home with students.
- Distribute the pledge to parents at school events, PTA meetings or other community events.
- Post pledges around school to show participation in your campaign.
- Download the pledge from www.redribbon.org/downloads.

NATIONAL FAMILY PARTNERSHIP		RED RIBBON CAMPAIGN	LIFE IS A D MOVIE	
I Support Red	Ribbon Week			
I Pledge To G	ow Up Safe, Hea	lthy & Drug Free By	:	
W Understanding	the dangers of drug use	and abuse.		
≫ Respecting my	self and being drug free.			6
Spreading the	vord to family and frienc	ds about the importance of b	eing healthy and drug free.	Copyright © 2024 National Family Partnership
				© 202
				4 Nation
Name		School		nal Far
	Download tips for fu	un Red Ribbon activities at www	v.redribbon.org	nily Par
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RED RIBBON WORD SEARCH

CURQHWSQGRUMNKFBHYKELCCXKGCBRB BOMKZTEBEIDHSTEDMKGDIYMCUKGWGH CUUCBYKAFILMDRUGFEESBNEWBPVIRK PHBRODPEATSAYUPGKSEFHVFZLASMCX PUOAAEVDKBYOIUVUFIWEKI IAAMXYOT LOIIFGNUHGNCFFMTELRPTKVBWNOFPM LFMLCNECATTUCOI IREDRIBBONWEEKY P L | D S E Q A W F S A O E N R T C D T G R A S S R O O T N F Z C G Q G S T A U H A K J D M Z J B L G E P H C S H V A O HEBYLOZIRYYXWLFEPLQBGMSPARQZRQ NENHNQSOEUNYIDUKYWKOAPUEWWRNAG L B A R E N W N N G Y B L V L U G V S K Z O P Q N C UEPLIUVSENGPAFNBSSDRUWPAFPFRYP PXABTOZTSHROTMEPHCGPTEOOPVWT URZDRHULSHCOTDSCLYDRDRRLS souowOREEEKYEASRGEVS - 1 ОΙ AEKMTZS A L B V | R N K C S P N E R | F H U M M B E K Z F R U PIVKECSHVAUUSGEME | R D X N | | H E M N R | IAPXSNGRWZXGSZHM AEIONRTH IFQADT AIAJZUPIKPZSRLJYTOMVPEAPQTWHID YSBKEDEAOFZCGECDFPNABGSIWH WAYVCVPLSNECAWNPUXWSLAOVHXS F M T M V V B A S D H T A Y B A D A G B I A K N I Q O F V U E G Q K S G D X Z X P T S U V | B U O O O U D S Q F V L E V M F K H X X H E X U Y I D K Z Z F I A D D O V U T GEAZCFUOFRTFYUBBKDLKCRBLIKWREA ILKTPDNBPOTENTIALIZPUQHOI XMLLTYFHCXXBZWFCOMMUNITYPTOHKO MSEYPTWELLNESSADHATBBPYPAWYDEU

KINDNESS
MIND
MINDFULNESS
RED RIBBON WEEK
LIVE DRUG FREE
NFP
HEALTHY CHOICES

AWARENESS
CELEBRATION
DEA
COMMITMENT
ENRIQUE
CAMARENA
CAMPAIGN

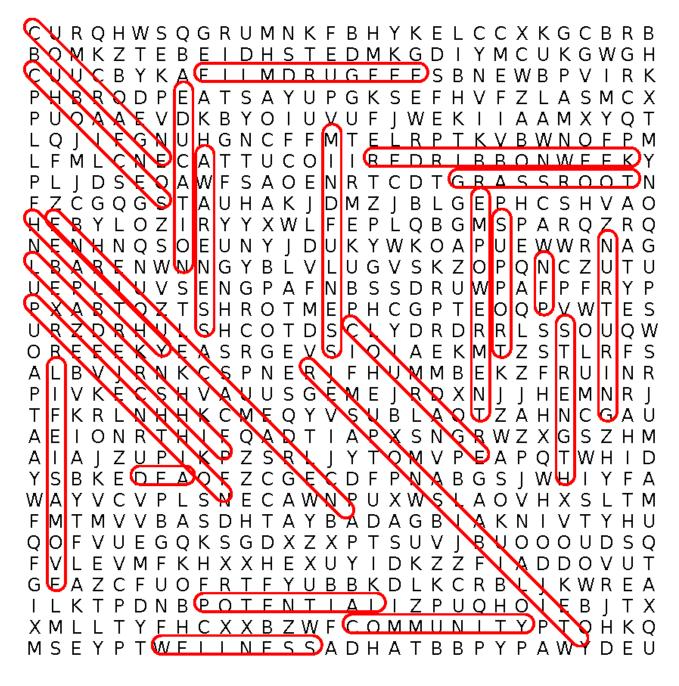
COMMUNITIES EDUCATION FAMILY GRASSROOTS NATIONAL PARENTS PREVENTION

SUPPORT
LEADERSHIP
NURTURING
POTENTIAL
DRUG FREE YOUTH





RED RIBBON WORD SEARCH ANSWER KEY



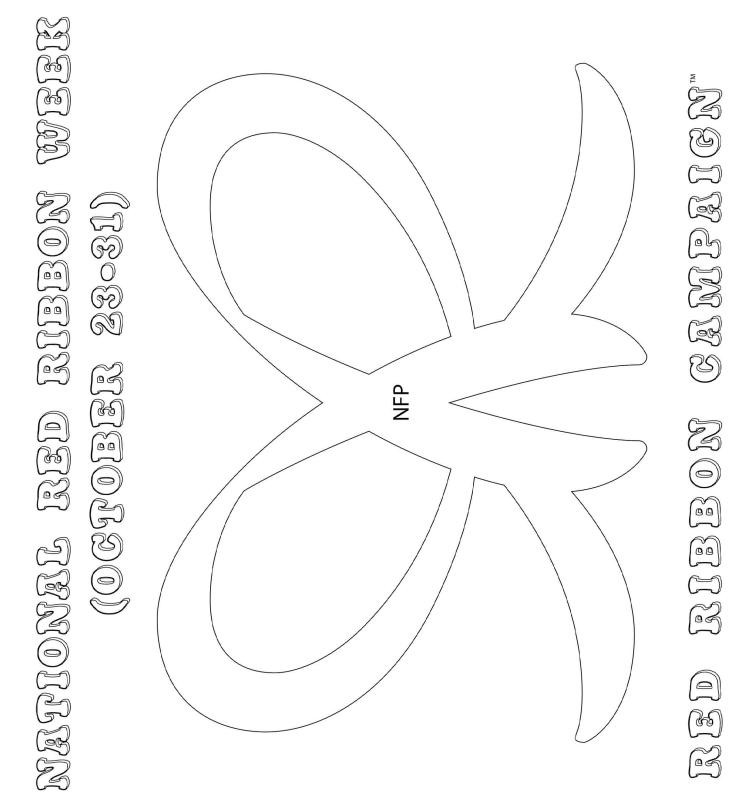
AWARENESS
CHOICES
COMMUNITY
COURAGE
COURAGE
DEA
EDUCATION

EMPOWERMENT ENRIQUE CAMARENA FILM DRUG FEE GRASSROOT HEALTHY LEADERSHIP LIFE IS A MOVE
MINDFULNESS
NFP
NURTURING
POTENTIAL
PREVENTION
RED RIBBON WEEK

RESPONSIBILITY STRENGTH SUPPORT WELLNESS







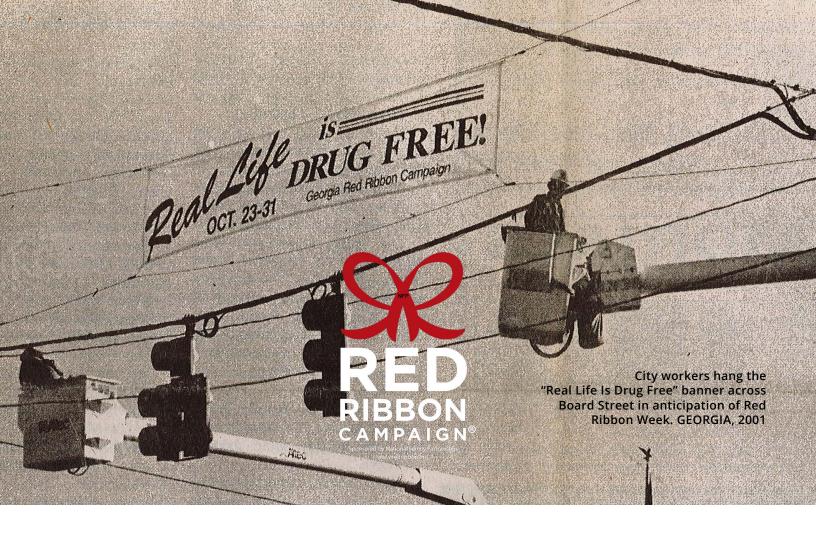
NATIONAL FAMILY PARTNERSHIP PRESENTS





COMING SOON
RED RIBBON WEEK® OCTOBER 23-31
WWW.REDRIBBON.ORG





NEWSLETTER INSERT

Spread the Word About Red Ribbon Week®

DID YOU KNOW?

Children of parents who talk to their teens regularly about drugs are 42% less likely to use drugs than those who don't; yet, only a quarter of teens report having these conversations.

Red Ribbon Week® (October 23-31), the oldest and largest drug prevention campaign in the nation, is your opportunity to get the ongoing conversation started.

This year's theme is **Life Is A Movie, Film Drug Free.™** Visit www.redribbon.org to learn more about Red Ribbon Week® and get tips for talking to your kids about drugs. The life you save may be that of your own child or a dear friend.

RESOURCES

We've compiled some of our favorite educational resources and lesson plans for you below. We hope these will help to make your Red Ribbon Week the most impactful ever.

Resources

Community Anti-Drug Coalitions of America

Drug Enforcement Administration

Drug Free America Foundation

DUI Resources: A Guide To Charges, Treatment, and Supportive

Services

Lock Your Meds

Drunk Driving Statistics

Mothers Against Drunk Driving

National Association for Children of Alcoholics

National Highway Traffic Safety Administration

National Institute on Drug Abuse

Natural High Red Ribbon Resources

NIDA for Teens

Students Against Destructive Decisions

Substance Abuse and Mental Health Services Administration

The White House Office of National Drug Control Policy

Lesson Plans

Fentanyl Awareness Guide for Parents, Teens, and College Students

Montana Meth Prevention

Natural High For Educators

NIDA's Lesson Plan and Activity Finder

Operation Prevention

SAMHSA Materials for School





LOCAL GOVERNMENT PROCLAMATION FOR RED RIBBON WEEK®

WHEREAS,	Alcohol and other drug abuse in this	nation has reached epidemic stages; and
WHEREAS,	It is imperative that visible, unified promembers be launched to eliminate th	evention education efforts by community e demand for drugs; and
WHEREAS,		onsoring the National Red Ribbon rtunity to demonstrate their commitment to rugs, no illegal use of legal drugs); and
WHEREAS,	The National Red Ribbon Campaign® America during "Red Ribbon Week®",	will be celebrated in every community in October 23-31; and
WHEREAS,	schools, senior citizens, service organ	nforcement, media, medical, religious institutions, izations and youth will demonstrate their styles by wearing and displaying Red Ribbons
WHEREAS,	The City ofsuccess of the Red Ribbon Campaign	further commits its resources to ensure the ensure the
NOW THERF	ORE BE IT RESOLVED,	
	as RED RIBBON WEEK® and encourage	_ does hereby proclaim October 23-31, 2024, es its citizens to participate in drug prevention statement that we are strongly committed to a
Mayor		
Attest		
City Clerk		



Nancy Johnson and Caroline Chandler smile their approval to the proclamation issued by Mayor David Fain and county commission chairman Raymond Miller. GEORGIA 2001.



ENRIQUE CAMARENA RED RIBBON AWARD

History

Enrique (Kiki) Camarena was a Drug Enforcement Administration Agent who was tortured and killed in Mexico in 1985. Agent Camarena believed that one person would make a difference. His sacrifice serves as a catalyst to encourage others to make a visible commitment to eradicating drug abuse from our homes, schools, communities and nation. The National Family Partnership (NFP) and its network of individuals and organizations (including Informed Families/The Florida Family Partnership) continue to deliver his message of hope to millions of people every year.

Purpose

The Enrique Camarena Award recognizes and honors one person who has made a significant contribution in the field of drug prevention, and who personifies Agent Camarena's belief that one person can make a difference.

Criteria

Nominees must:

- Be an individual, not a corporation or organization
- Be a professional, volunteer, community activist, or parent
- Be a positive role model, committed to a healthy lifestyle
- · Have made an outstanding contribution in the field of drug prevention

Guidelines

Nominations must be submitted with the attached Nomination Form.

Nominations may be made by a person or an organization.

Nominations should be in narrative form and no more than one (1) page in length and include the following:

- Specific achievements, such as new programs developed through nominee's efforts
- Specific programs, publications, etc., that the nominee has participated in which encourage and motivate others to take active roles in drug education and prevention
- · Leadership and organizational abilities of the nominee
- · Time and effort contributed by nominee
- Success in recruiting and motivating others

One award will be given. The winner will be selected by National Family Partnership® and announced in February 2025, all decisions are final. Nominations must be received by Friday, December 6, 2024. Late nominations will not be accepted. All nominations become the property of The National Family Partnership.

2023 ENRIQUE CAMARENA RED RIBBON AWARD RECIPIENT

Katie Nuñez Vasquez Student Activist and Community Leader Santa Barbara, California



ENRIQUE CAMARENA RED RIBBON AWARD

Adddress: _			
City:	State:	Zip:	
Phone: (ı E	Email:	
Please check	all that apply:		
	Professional	Activist	
	☐ Volunteer	Parent	
If nominee is	s employed and position	n is applicable, list position and organiz	atior
	ganization Making No	mination:	
Person / Or			
Name:			

PLEASE MAIL FORM AND ONE-PAGE NARRATIVE TO:

National Family Partnership, 2490 Coral Way, Suite 303, Miami, FL 33145 or email to redribbon@nfp.org



SOCIAL NETWORKING FOR PREVENTION

Participating in Red Ribbon Week® just got even easier! National Family Partnership encourages you to participate to help us spread the message across America. All you have to do to participate is tweet or post on Facebook with any or all of the suggested language below to spread the word about Red Ribbon Week®: See the examples below, copy the language you want to use on your blog or social networking site and start spreading the message!

Sample Tweets

- Life Is A Movie, Film Drug Free.[™] Celebrate #RedRibbonWeek (October 23-31).
- It's Red Ribbon Week® and I am taking a stand against drugs. Join me. Take the pledge: www.redribbon.org/pledge
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me. Take the pledge: www.redribbon.org/pledge. #RedRibbonWeek
- Join me in celebrating Red Ribbon Week®. Take the pledge: www.redribbon.org/pledge. #LifelsAMovieFilmDrugFree
- I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter too at www.redribbon.org #RedRibbonWeek
- I'm a teacher who believes in a drug free future for my students. Join me in celebrating Red Ribbon Week® (October 23-31). #LifelsAMovieFilmDrugFree
- I'm a parent who believes in a drug free future for my children. Join me in celebrating Red Ribbon Week® (October 23-31). #LifeIsAMovieFilmDrugFree

Sample Facebook Posts

- Life Is A Movie, Film Drug Free.[™] Celebrate Red Ribbon Week (October 23-31).
- It's Red Ribbon Week® and I am taking a stand against drugs. Join me. Take the pledge: www.redribbon.org/pledge
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me in celebrating Red Ribbon Week® 2024. Take the pledge: www.redribbon.org/ pledge
- Join me in celebrating Red Ribbon Week®. Our children have the right to grow up drug free – and we have the responsibility to make that happen. Take the pledge: www.redribbon.org/pledge
- I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter at www.redribbon.org/contest.
- I'm a teacher who believes in a drug free future for my students. Join me in celebrating Red Ribbon Week® (October 23-31)
- I'm a parent who believes in a drug free future for my children. Join me in celebrating Red Ribbon Week® (October 23-31).

Sample Instagram Posts

- Life Is A Movie, Film Drug Free.[™] Celebrate #RedRibbonWeek (October 23-31).
- It's Red Ribbon Week® and I am taking a stand against drugs. Join me. Take the pledge: www.redribbon.org/pledge #RedRibbonWeek
- Today, I'm honoring Kiki Camarena, a DEA agent who died while fighting substance abuse. Join me. Take the pledge: www.redribbon.org/pledge. #RedRibbonWeek
- Join me in celebrating Red Ribbon Week®.
 #LifelsAMovieFilmDrugFree #RedRibbonWeek
- Take the pledge: www.redribbon.org/pledge. #LifelsAMovieFilmDrugFree #RedRibbonWeek
- I'm entering the Red Ribbon Photo Contest to win an iPad and \$1,000 for my school. You can enter too at www.redribbon.org #RedRibbonWeek



CREATE THE 2025 RED RIBBON THEME



Do you have a great idea for the next National Red Ribbon Week® theme?

Submit your ideas for the 2025 National Red Ribbon Theme Contest. If you win, you will receive national recognition and \$500 worth of 2025 Red Ribbon Week Theme Merchandise for your local K-12 school.

ENTRIES MUST BE RECEIVED BY DECEMBER 6, 2024

Email redribbon@info.org or mail to:
NATIONAL FAMILY PARTNERSHIP
2490 Coral Way, Suite 303, Miami, FL 33145

Please include your name, school, telephone number and email address

For more info and helpful tips, visit www.redribbon.org/theme/contest/



THE RED RIBBON CAMPAIGN® IS THE LARGEST UNIVERSAL PREVENTION CAMPAIGN IN THE NATION

Each year, National Family Partnership invites top schools across the nation to embody the Red Ribbon Campaign and become a Red Ribbon Certified School (RRCS). RRCS is an environmental change process that aligns Teachers, Parents, Students, and Administrators into a team to create an effective and healthy school climate through parental engagement and community building.

The Review Process

The independent review and certification process is conducted by University of Central Florida / UCF Institute for Social and Behavioral Sciences based on the following criteria:

- Parents as Partners
- Leadership Commitment to Prevention
- Communication between Parents/Students/School Personnel
- **Prevention Training for School Personnel**
- Prevention Opportunities for Youth
- **Broad Community Participation**
- Year-Round Prevention Campaign Activities

National Family Partnership Gets Results in schools

The Red Ribbon Certified Schools program engages students, parents, and educators to reduce youth substance abuse and increase protective factors in K-12 schools. RRCS reduces the frequency of drinking and drugging for Florida's kids by 50% vs. non certified schools.

BECOME A RED RIBBON CERTIFIED SCHOOL

Red Ribbon Certification Process helps kids reach their full potential. It's a pathway for engaging parents, teachers, students, and the community by emphasizing the importance of family involvement in the education and healthy development of children.

Overall Program Goals include

- Produce safe, healthy drug free kids
- Increase parental involvement in school
- Improve academic performance
- Improve awareness and social norms around drugs and alcohol

Contact redribbon@nfp.org to learn more





2490 Coral Way, Suite 303 Miami, FL 33145

Non-Profit U.S. Postage **PAID** Huntington, IN Permit #832

Helping Kids Grow Up Safe, Healthy And Drug Free



FOLLOW US ON SOCIAL MEDIA

Facebook & X (Formerly Twitter)

@RedRibbonWeek

Instagram

@RedRibbonCampaign







